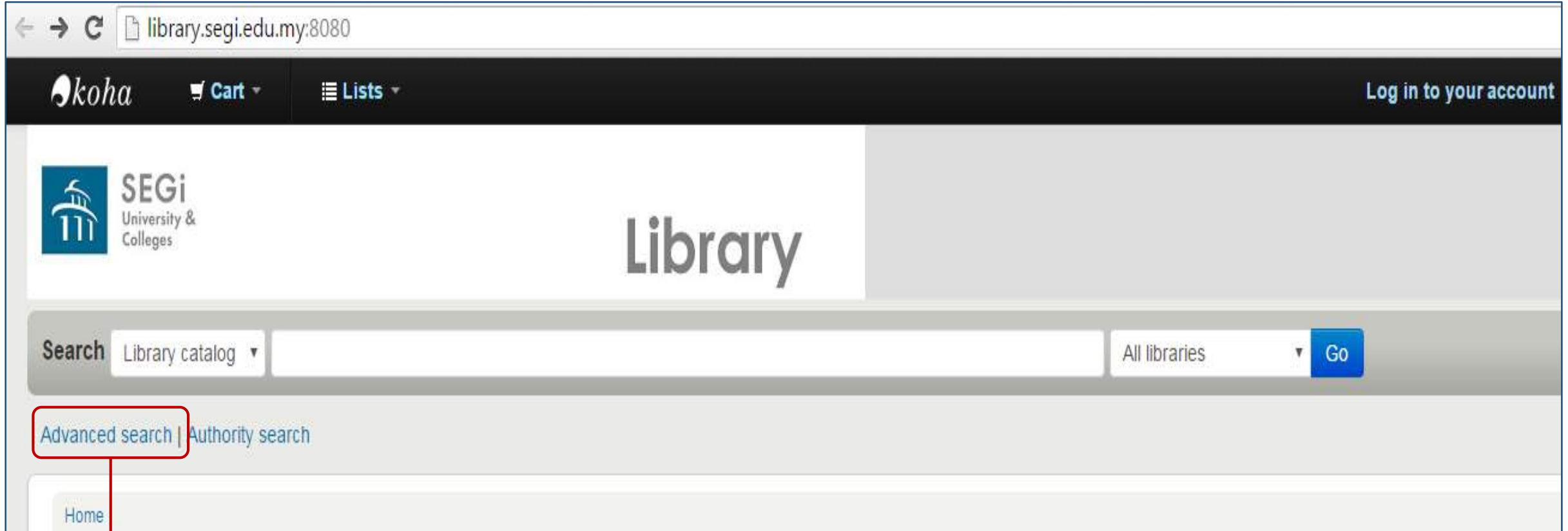




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College
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Find Library Items Koha Advanced Search Search Examples

Koha Advanced Search: Search Example

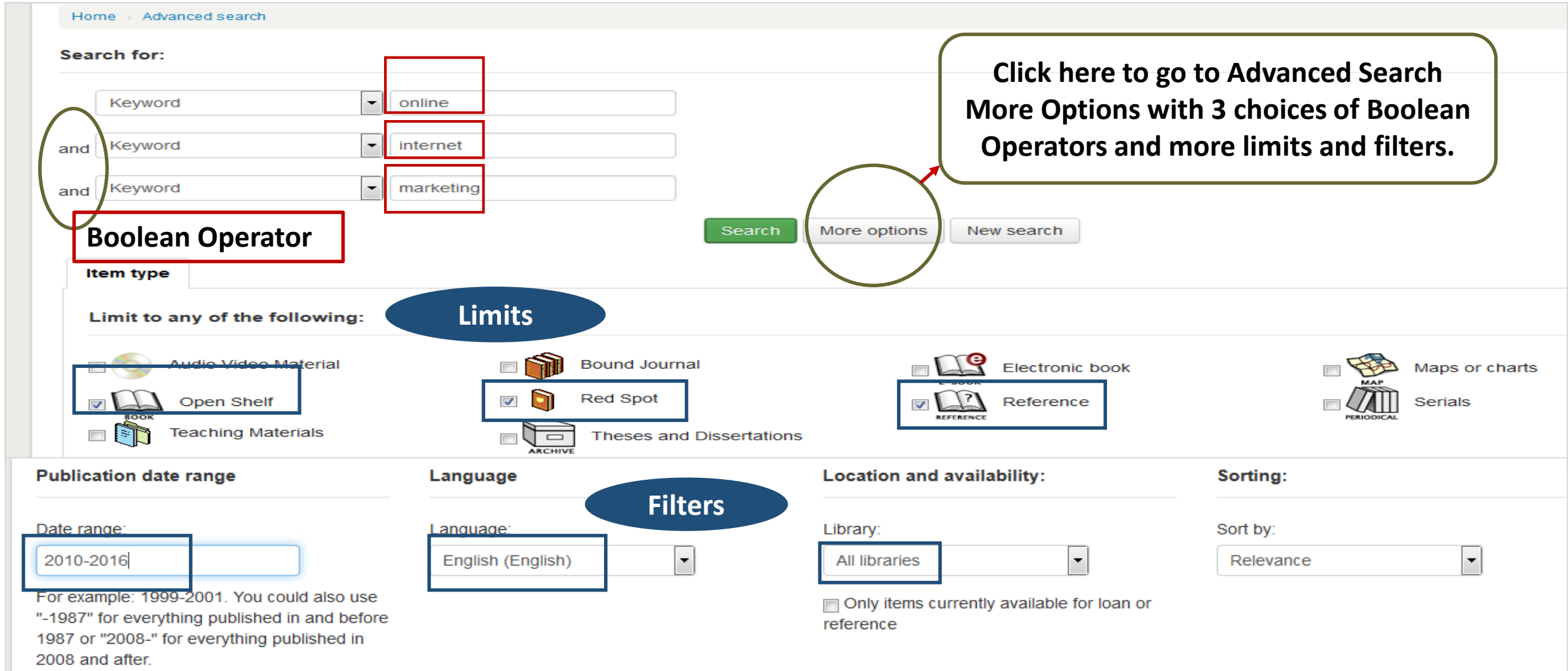


The screenshot shows the Koha library website interface. At the top, there is a navigation bar with the Koha logo, a shopping cart icon labeled 'Cart', a menu icon labeled 'Lists', and a 'Log in to your account' link. Below this is a large banner area with the SEGi University & Colleges logo on the left and the word 'Library' in a large font in the center. Underneath the banner is a search bar with a dropdown menu set to 'Library catalog', a search input field, a dropdown menu set to 'All libraries', and a blue 'Go' button. Below the search bar, there are two links: 'Advanced search' and 'Authority search'. The 'Advanced search' link is highlighted with a red box. A red arrow points from this box to a larger red box containing the text 'Click on the Advanced Search'.

Click on the
Advanced Search

Koha Advanced Search: Example for Keyword Search

Using Fewer Options (fewer limits and filters) mode to select library print books in all SEGi libraries. Boolean Operator preset at "and". Keyword search in all areas of a record.



The screenshot shows the Koha Advanced Search interface with several annotations:

- Boolean Operator:** A red box highlights the "and" operator in the search criteria.
- Limits:** A blue oval highlights the "Limit to any of the following:" section, which includes checkboxes for various item types. "Open Shelf" is checked.
- Filters:** A blue oval highlights the "Language" filter, which is set to "English (English)".
- Search Criteria:** Three search criteria are listed: "online", "internet", and "marketing", each in a red box.
- More options:** A green circle highlights the "More options" button, with a callout box stating: "Click here to go to Advanced Search More Options with 3 choices of Boolean Operators and more limits and filters."
- Publication date range:** A blue box highlights the "Date range:" field, which contains "2010-2016".
- Location and availability:** A blue box highlights the "Library:" dropdown menu, which is set to "All libraries".
- Sorting:** A blue box highlights the "Sort by:" dropdown menu, which is set to "Relevance".

Koha Advanced Search: Search Example Results

Boolean Operator “and” which ensure all the keywords are in the record.

Advanced search | Authority search

Home > Results of search for 'kw,wrld: online and kw,wrld: internet and kw,wrld: marketing' with limit(s): 'mc-itype,phr:OS or mc-itype,phr:RS or mc-itype,phr:REF In,rtn:eng yr,st-numeric,ge=2010 and yr,st-numeric,le=2016'


Refine your search

Availability
[Limit to currently available items.](#)

Authors
[Cecil, John.](#)
[Close, Angeline.](#)
[Eslinger, Tom.](#)
[Holloman, Christer.](#)
[Scott, David Meerman...](#)
[Show more](#)


Holding libraries
[SEGi College Library, Kota Damansara](#)


Item types
[Open Shelf](#)

Your search returned **6** results. 
Return to the last advanced search


Unhighlight Relevance ▾

Select all Clear all | Select titles to: Add to... ▾ Save Place hold

- Online consumer behavior : theory and research in social media, advertising, and e-tail / editor, Angeline G. Close.**
by Close, Angeline.
Material type:  Book; Format: print; Literary form: not fiction
Publisher: New York, NY : Routledge, 2012
Availability: **Items available for loan:** SEGi College Library, Kota Damansara [Call number: HF5415.32.O547 2012] (1).
★ ★ ★ ★ ★
[Place hold](#) [Add to cart](#)



This book is in SEGi College Library, KD

- Online video revolution : how to reinvent and market your business using online video / John Cecil.**
by Cecil, John.
Material type:  Book; Format: print; Literary form: not fiction

Home > Details for: Online consumer behavior : theory and research in social media, advertising, and e-tail /

 **Online** consumer behavior : theory and research in social media, advertising, and e-tail / editor, Angeline G. Close.

Contributor(s): [Close, Angeline](#) 

Material type:  Book

Publisher: New York, NY : Routledge, 2012

Description: xxiii, 366 p. : ill. ; 24 cm.

ISBN: 978-1848729698.

Subject(s): [Consumer behavior](#)  | Internet marketing  | [Electronic commerce – Psychological aspects](#) 

DDC classification: 381/.142

Summary: Social media (e.g., Facebook, LinkedIn, Groupon, Twitter) have changed the way consumers and advertisers behave. It is crucial to understand how consumers think, feel and act regarding social media, **online** advertising, and **online** shopping. Business practitioners, students and marketers are trying to understand **online** consumer experiences that help instill brand loyalty. This book is one of the first to present scholarly theory and research to help explain and predict **online** consumer behavior.

Print
Add to your cart
Unhighlight
Save record ▾
More searches ▾

Share      

Koha Advanced Search: Example for keyword search

Using **More Options** mode. Select Boolean Operator "or". Use same keywords, limits and filters as those for the **Fewer Options** example.

Advanced search | Authority search

Home - Advanced search

Search for:

Keyword **or** Keyword
Keyword

Boolean Operator "or"

Item type

Limit to any of the following:

Audio Video Material Open Shelf Bound Journal Red Spot Electronic book Reference Maps or charts Serials

Limits

Publication date range

Date range: **Filters**

For example: 1999-2001. You could also use "-1987" for everything published in and before 1987 or "2008-" for everything published in 2008 and after.

Audience

Language

Language:

Content

Location and availability:

library:

Only items currently available for loan or reference

Format

Sorting:

Sort by:

Additional content types for books/printed materials

Koha Advanced Search: Example for keyword search: Search Results

Using More Options mode. Select Boolean Operator “or”. Same keywords and limits as those for the Fewer Options example.

Advanced search | Authority search

Home - Results of search for 'kw,wrld: online or kw,wrld: internet or kw,wrld: marketing' with limit(s): 'mc-itype.pbc:OS or mc-itype.pbc:RS or mc-itype.pbc:REF In dtm:eng yr:st-numeric,ge=2010 and yr:st-numeric,le=2016'

Refine your search

Availability
[Limit to currently available items.](#)

Authors
[Ambrose, Gavin.](#)
[Curran, James.](#)
[Hendricks, John Alle...](#)
[Keith, Michael C.](#)
[Thorson, Esther.](#)
[Show more](#)

Holding libraries
[SEGi College Library, Kota Damansara](#)
[SEGi Sibu Clinical Campus](#)
[SEGi University Resource Centre](#)

Item types
Audio-Video Material

Your search returned **294** results.

1 2 3 4 5 6 7 8 9 10 Next »

Return to the last advanced search

Unhighlight Relevance

Select all Clear all | Select titles to: Add to... Save Place hold

1. **Mediating politics : newspapers, radio, television and the Internet** / Neil Washbourne.
by Washbourne, Neil.
Material type: Book; Format: print; Literary form: not fiction
Publisher: Maidenhead : Open University Press, 2010
Availability: **Items available for loan:** SEGi College Library, Kota Damansara [Call number: P95.82.W37.2010] (1).
★ ★ ★ ★ ★
[Place hold](#) [Add to cart](#)

2. **The dissertation journey : a practical and comprehensive guide to planning, writing, and defending your dissertation** / Carol M. Roberts.

Search Library catalog All libraries Go

294 records are found with any one of the 3 keywords inside

Advanced search | Authority search

Home - Details for: Mediating politics : newspapers, radio, television and the Internet /

Normal view MARC view ISBD view

Mediating politics : newspapers, radio, television and the Internet / Neil Washbourne.

By: **Washbourne, Neil**

Material type: Book
Publisher: Maidenhead : Open University Press, 2010
Description: 187 p. ; 23 cm.
ISBN: 9780335217601 ; 0335217605 ; 9780335217595 (pbk.) ; 0335217591 (pbk.).

Subject(s): Mass media -- Political aspects | **Internet** -- Political aspects | Mass media -- Political aspects -- Case studies | **Internet** -- Political aspects -- Case studies

Summary: Outlines the ways in which political messages are formulated, broadcast, and received, as well as examining the ways in which the media and political organizations are linked to one another, Analyzes the relationship between the media and globalization, de-regulation of the media, and apathy of audiences. Illustrated throughout with case studies from the US, UK, and across the world, the book also explores celebrity politicians, how different national media systems encourage (or discourage) political engagement, how young people engage with the media and politics, and how the **Internet** has affected the organization of politics and news media.

★ ★ ★ ★ ★ average rating: 0.0 (0 votes)

Print
Add to your cart
Unhighlight
Save record
More searches

Share Tweet

Record only has the keyword “internet”

Koha Advanced Search: Example for keyword search: Search Results

Using More Options mode. Select Boolean Operator "not". Same keywords, limits and fields as those for the previous example using "or".

Advanced search | Authority search

Home > Advanced search

Search for:

Keyword

not Keyword [+] [-]

not Keyword [+] [-]

Boolean operator "not"

Item type

Limit to any of the following:

Audio Video Material

Open Shelf

Bound Journal

Red Spot

Electronic book

Reference

Maps or charts

Serials

Limits

Publication date range

Date range:

For example: 1999-2001. You could also use "-1987" for everything published in and before 1987 or "2008-" for everything published in 2008 and after.

Language

Language:

Filters

Location and availability:

Library:

Only items currently available for loan or reference

Sorting:

Sort by:

Audience

Any audience

Content

Any content

Format

Any format

Additional content types for books/printed materials

Any

Koha Advanced Search: Example for keyword search: Search Results

Using More Options mode. Select Boolean Operator “not”. Same keywords and limits as those for the “or” example.

Advanced search | Authority search

Home > Results of search for 'kw:wrdr: online not kw:wrdr: internet not kw:wrdr: marketing' with limit(s): 'mc-ctype:pbcr-DS or mc-ctype:pbcr-BS or mc-ctype:pbcr-BEE' in drp:and yr:st-numeric,ge=2010 and yr:st-numeric,le=2015'

Refine your search

Availability
[Limit to currently available items.](#)

Authors
[Ambrose, Gavin.](#)
[Landa, Robin.](#)
[Laycock, Mark.](#)
[Vaughan, Emmett J.](#)
[Weigand, Robert A.](#)
[Show more](#)

Holding libraries
[SEGi College Library, Kota Damansara](#)
[SEGi Sibu Clinical Campus](#)
[SEGi University Resource Centre](#)

Item types
[Audio Video Material](#)

[Electronic Journals](#)
[Open Shelf](#)
[Red Spot](#)
[Reference](#)

Locations
[Counter](#)
[Open Shelves](#)

Series
[Media, culture and s...](#)
[Portfolio skills in...](#)
[The Wiley finance se...](#)
[University casebook](#)
[Wiley finance series](#)
[Show more](#)

Places
[Asia](#)
[Scotland](#)

Topics
[Commercial art](#)
[Education](#)
[Mass media](#)
[Online social networ...](#)
[Social media](#)

Your search returned 110 results

Return to the last advanced search

Unhighlight

Select all Clear all | Select titles to: Add to... Save Place hold

Relevance

- Graphic design solutions / Robin Landa.**
by Landa, Robin.
Edition: 4th ed.
Material type: Book; Format: print; Literary form: not fiction
Publisher: Boston, MA : Wadsworth/Cengage Learning, c2011
Availability: **Items available for loan:** SEGi College Library, Kota Damansara [Call number: NC997.L32 2011] (1).
★ ★ ★ ★ ★
[Place hold](#) [Add to cart](#)
- Stories and social media : identities and interaction / Ruth E. Page.**
by Page, Ruth E 1972-
Material type: Book; Format: print; Literary form: not fiction
Publisher: New York, NY : Routledge, 2012
Availability: **Items available for loan:** SEGi College Library, Kota Damansara [Call number: P96.N35 P34 2012] (1).
★ ★ ★ ★ ★
[Place hold](#) [Add to cart](#)
- Biodegradable polymers in clinical use and clinical development / edited by Abraham J. Domb, Neeraj Kumar, and Aviva Ezra.**
by Domb, A. J. (Abraham J.) [editor of compilation.] | Jain, Jay Prakash. Biodegradable polymers in drug delivery.
Source: Wiley-Blackwell **Online Books**
Material type: Book; Format: electronic available **online** ; Literary form: not fiction
Publisher: Hoboken, NJ : Wiley, [2011], c2011
Availability: **Items available for loan:** SEGi University Resource Centre [Call number: R857.P6 B537 2011] (1).
★ ★ ★ ★ ★
[Place hold](#) [Add to cart](#)
- How to create a portfolio & get hired : a guide for graphic designers and illustrators / Fig Taylor.**
by Taylor, Fig | Safari Tech Books **Online**.
Material type: Book; Format: electronic available **online** ; Literary form: not fiction
Publisher: London : Laurence King, 2010
Other title: How to create a portfolio and get hired.
Availability: **Items available for loan:** SEGi College Library, Kota Damansara [Call number: NC 1001.T39 2010] (1).
★ ★ ★ ★ ★
[Place hold](#) [Add to cart](#)
- Writing : theory and history of the technology of civilization.**

110 results with the word “online” but without “internet” and “marketing” inside.

No cover image available

Bruce B. Powell

Koha Advanced Search Results

Using one or using combinations of Boolean Operators (nesting).

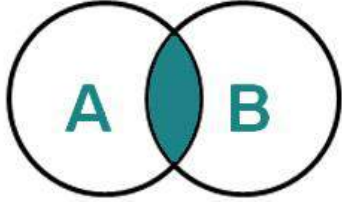
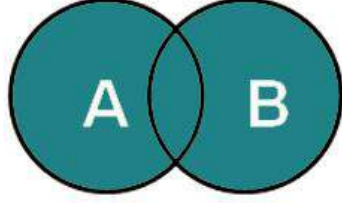
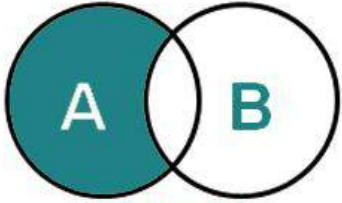
 <p>A AND B</p>	<p>Retrieves all records having concept A and concept B in the same record. Using AND, the number of hits retrieved decreases.</p>
 <p>A OR B</p>	<p>Retrieves records containing either concept A or concept B. Used usually to connect synonyms or related terms. Using OR, the number of hits retrieved increases.</p>
 <p>A NOT B</p>	<p>Retrieves records containing concept A but not concept B. Use with caution as it might eliminate some relevant records.</p>

Diagram from

<http://aub.edu.lb.libguides.com/c.php?g=291188&p=1939708>

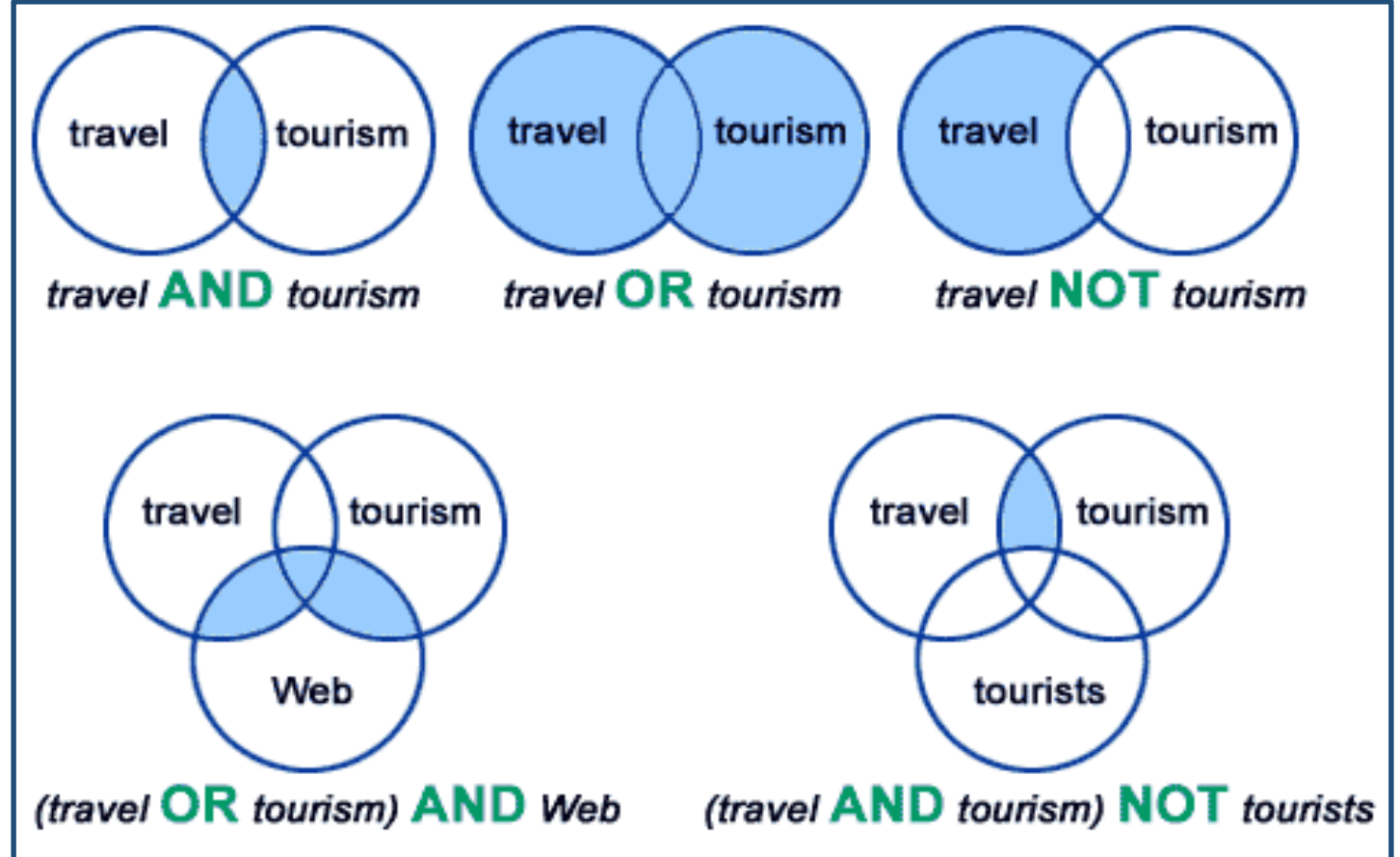


Diagram from

<https://ircutp.wordpress.com/utp-irc-faqs/boolean-operators/>



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Koha Advanced Search

**Please connect with the Library to experience
Do-together Hands-on Sessions on
Koha Advanced Search
and please view the PPT on Search Techniques**

Thank you very much.